



Standard Renewable Energy, KPRC-TV Launch "Sunbelievable Home Energy Makeover" Sweepstakes

Jan. 16, 2009 (Houston, Texas) -- Standard Renewable Energy (SRE) and KPRC-TV announced today that they are embarking on one of the largest sweepstakes programs Houston has ever seen with the launch of the "Sunbelievable Home Energy Makeover" Sweepstakes.

One lucky Houstonian will win the grand prize of a home energy makeover courtesy of SRE. The prize package, worth \$33,000, includes a 2-kilowatt solar panel system, a new high-efficiency heating, ventilation and air conditioning (HVAC) system, plus an additional \$2,000 in customized energy efficiency upgrades, providing hundreds of dollars in savings on monthly utility bills.

Two-hundred additional winners will receive the SRE Home Energy Cost Monitor -- a tool that provides homeowners with energy-efficiency facts in real-time -- a \$249 value, which includes installation. The [SRE Home Energy Cost Monitor](#) provides homeowners answers to these and other energy-related questions:

- How much electricity is used while you are away?
- How much electricity do your appliances use?
- How much does it cost to leave your lights on?

Additionally, the first 10,000 "Sunbelievable Sweepstakes" entrants will win \$200 in SRE "Green Bucks." Winners must use the first \$149 towards an SRE Essential Home Energy Audit, an evaluation and analysis of a home to determine how it uses energy, wastes it and options for saving energy and money.

The remaining \$51 may be used on a wide variety of SRE products and services, including:

- [SRE Home Energy Cost Monitors](#)
- [Programmable thermostats](#)
- [A/C and furnace maintenance plans](#)
- [A/C or furnace system upgrades](#)
- [Insulation](#)
- [Window film](#)
- [Solar electric and solar water heating systems](#)

"The 'Sunbelievable Sweepstakes' demonstrates SRE's commitment to educating Houstonians about the benefits of renewable energy," said John Berger, CEO of SRE. "

"We hope this sweepstakes program will illustrate the fact that renewable energy is not 'alternative energy' or a futuristic idea -- but rather a conventional form of energy that can be implemented now to save not only money, but preserve natural resources."

The 10-week "Sunbelievable Sweepstakes" will officially begin on Monday, Jan. 19 and will be followed by launches in Dallas, Denver, Austin and San Antonio on Monday, Feb. 2. The contest ends on Sunday, March 29 in all markets. The grand prize and second-place winners will be drawn on Monday, April 13.

For more information about SRE's "Sunbelievable Sweepstakes," visit www.sre3.com/win.

About Standard Renewable Energy

Standard Renewable Energy was formed in 2006 to provide consumers with solutions to make energy efficiency technologies and renewable energy easy to use. Standard provides a comprehensive energy solution for residential and commercial customers with a presence in four states throughout the country: Texas, Colorado, Florida and Oklahoma. Standard Renewable Energy's products are technology and vendor agnostic. For more information, visit www.sre3.com.

###