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Standard Renewable Energy Names Maura Yates As Phoenix Area Manager

Phoenix, Ariz. (July 14, 2009)-- Standard Renewable Energy, a provider of renewable energy and energy efficiency solutions for homes and businesses, announced today that Maura Yates has joined the company as Area Manager of its Phoenix office. In this role, Yates will be responsible for running the daily operations as well as developing and supporting key community relationships and initiatives. Yates is responsible for the operations, sales, and design and engineering for the markets served from the Arizona markets.

Yates is a grassroots activist with extensive experience in rural environment advocacy and has conducted in-depth sustainable ecology research. Prior to joining Standard Renewable Energy, she was the co-owner of "Your Guide to Green," where she wrote Web site content and generated white papers teaching readers how to embrace green living. She also was the owner of Viva Verde! Consulting. Here she was a sustainable landscape consultant for area businesses and homeowners.

Yates was a selected presenter at the American Association for Sustainability in Higher Education (AASHE) Conference on the importance of sustainable development to protect the ecological integrity of the Hudson River ecosystem. She worked with Riverkeeper, an environmental non-profit in New York, where she obtained a working relationship with Columbia University Graduate School of Architecture to address development concerns along the Hudson River.

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Yates attended both Ohio and Arizona State University and holds a Bachelor of Science in plant biology and hydrology.

About Standard Renewable Energy

Founded in 2006, Standard Renewable Energy (SRE) is the nation's largest Distributed Energy Services Company (DESCO) and leading provider of energy efficiency and on-site renewable energy solutions for homes and businesses. Products and services include solar and wind energy systems, energy monitoring services, energy audits, high-efficiency heating and cooling products, high efficiency insulation and lighting, solar window film, and more. For further information visit their website at www.sre3.com.