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Standard Renewable Energy Names Daniel de la Torre as North Texas Area Manager

Dallas, TX (July 13, 2009) — Standard Renewable Energy, a provider of renewable energy and energy efficiency solutions for homes and businesses, has named Daniel de la Torre area manager for the company's North Texas area. In this role, Torre will oversee operations, sales, design and engineering for SRE's Dallas/Fort Worth presence.

Prior to joining SRE, Torre spent more than thirteen years in the heating, ventilation, air conditioning and refrigeration (HVAC/R) and plumbing industries. A licensed Texas HVAC/R specialist, Torre served in Texas law enforcement as a uniformed patrol officer and criminal investigator before changing career paths.

About Standard Renewable Energy

Founded in 2006, Standard Renewable Energy (SRE) is the nation's largest Distributed Energy Services Company (DESCO) and leading provider of energy efficiency and on-site renewable energy solutions for homes and businesses. Products and services include solar and wind energy systems, energy monitoring services, energy audits, high-efficiency heating and cooling products, high efficiency insulation and lighting, solar window film, and more. For further information visit their website at www.sre3.com.

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