



FOR IMMEDIATE RELEASE:

Contact: Kelley Wright
Standard Renewable Energy
(713)269-4043
kwright@sre3.com

Laura Frnka
Pierpont Communications
for Standard Renewable Energy
(713) 627-2223 ext. 1110
lfrnka@piercom.com

Standard Renewable Energy Names Bob Haughton As Houston Area Manager

Houston, TX. (July 14, 2009)-- Standard Renewable Energy (SRE), a provider of renewable energy and energy efficiency solutions for homes and businesses, announced today that Bob Haughton has joined the company as Area Manager of its Houston office. In this role, Haughton will be responsible for running the daily operations, as well as developing and supporting key community relationships and initiatives. He will be responsible for the operations, sales, design and engineering for SRE's Houston presence.

Haughton has more than 10 years of experience from the commercial and residential construction industry. His expertise spans all forms of residential homebuilding, from multi-family and production building, to high-end custom home developments. Most recently, Haughton served as a high density area and project manager for David Weekly Homes, where he was the division head for new product lines.

Haughton received a Bachelors of Science in architecture from the University of Houston. He also holds a Residential Building Design Certification from the State of Texas and is currently working towards a National Association of Home Builders (NAHB) Master Builder designation.

--more--

Standard Renewable Energy Names Bob Haughton as Houston Area Manager - Page 2

About Standard Renewable Energy

Founded in 2006, Standard Renewable Energy (SRE) is the nation's largest Distributed Energy Services Company (DESCO) and leading provider of energy efficiency and on-site renewable energy solutions for homes and businesses. Products and services include solar and wind energy systems, energy monitoring services, energy audits, high-efficiency heating and cooling products, high efficiency insulation and lighting, solar window film, and more. For further information visit their website at www.sre3.com.