



FOR IMMEDIATE RELEASE

Contact:

Kelley Wright
Standard Renewable Energy
(713) 269-4043
kwright@sre3.com

Laura Frnka
Pierpont Communications for
Standard Renewable Energy
(713) 627-2223 ext. 1110
lfrnka@piercom.com

**Standard Renewable Energy Launches Texas Solar Instant Rebate in
Response to Failed Legislation**

-Solar has never been more affordable in Texas-

June 9, 2009 (TEXAS) – Before adjourning last week, the Texas legislature fumbled a huge opportunity for Texans to claim energy independence and to push Texas to the forefront of our country’s rapidly advancing solar energy economy. As the clock wound down, a major piece of [solar](#) legislation fell victim to a few members who decided to stand up for big government and failed power industry policies, resulting in continued high and volatile power bills for Texans.

The solar proposal, which had widespread and uncommonly bi-partisan support, would have helped Texans reduce their electric bills, increase their energy independence and reduce their carbon footprint. It would have provided statewide incentives to Texans installing [solar panel systems](#) on their homes, ensured the rights of all Texans to install those systems, and to receive credit back from the utilities for any excess power generated than was needed for the system.

“Unfortunately, and in spite of the tremendous efforts by several members of the legislature, the bill failed passage. Even more frustrating, its failure was due to unrelated issues and procedural battles,” said [Standard Renewable Energy](#) CEO [John Berger](#). “Energy has long been a critical industry for Texas, and it is an industry that continues in rapid transformation. By not quickly embracing these changes and adapting as the industry develops new, better and more efficient generation sources like [solar](#), we are endangering future economic development and job creation opportunities in our state.”

Texas-based [Standard Renewable Energy](#) (SRE) is the nation’s largest distributed [renewable energy](#) and [energy efficiency](#) company. At SRE, we want to help our fellow Texans by doing what the legislature did

not. We believe all Texans should have easy and affordable access to clean, [renewable energy](#). As such, we are pleased to announce the following actions:

- SRE is proud to announce the launch of a [State of Texas Solar Instant Rebate](#) during the months of June and July. Texas residents will have the opportunity to receive a \$2.00 per DC watt rebate on an installed [solar panel system](#). *
- Due to the significant support and outstanding leadership on renewable energy shown by Mayor Phil Hardberger, SRE will be opening a new office in San Antonio, Texas.
- Finally, in order to staff the San Antonio location as well as to manage the anticipated demand in efficiency upgrades and solar systems, SRE will be hiring hundreds of new employees across the state. Please visit www.sre3.com/careers for more information.

“We are making solar power accessible and affordable,” said [Berger](#). “SRE has cut solar panel prices by nearly 40 percent since April 2009. While we’re confident that this dramatic instant rebate will make SRE’s prices the lowest in Texas, should you find a lower price on a comparable system, we’ll beat it.”

For more information on the SRE Texas Instant Rebate visit www.sre3.com/texasrebate.

[About Standard Renewable Energy](#)

Founded in 2006, Standard Renewable Energy (SRE) is the nation’s largest [Distributed Energy Services Company \(DESCO\)](#) and leading provider of energy efficiency and on-site renewable energy solutions for [homes](#) and [businesses](#). Products and services include [solar](#) and [wind](#) energy systems, [energy monitoring services](#), [energy audits](#), [high-efficiency heating and cooling products](#), high efficiency [insulation](#) and [lighting](#), [solar window film](#), and more. For further information visit their website at www.sre3.com.

*** INSTANT REBATE DISCLOSURE**

IN ORDER TO BE ELIGIBLE FOR THE INSTANT REBATE, A CUSTOMER MUST PURCHASE A SOLAR PANEL SYSTEM OF A MINIMUM SIZE OF 1.4 kW FROM SRE BETWEEN JUNE 9, 2009 AND JULY 31, 2009 FOR INSTALLATION AT THEIR RESIDENCE LOCATED IN THE STATE OF TEXAS.

Additional fees and/or costs may apply. Customers shall receive the instant rebate in the form of a \$2.00 per installed (DC) watt discount off of the purchase price of a solar panel system. The amount of the instant rebate shall be deducted from the total amount of the invoice for the solar panel system purchased by a qualifying customer. The instant rebate will not be provided to or mailed to customers in the form of cash or check after the customer’s purchase.

THE INSTANT REBATE OFFERED BY SRE IS NOT MADE IN CONJUNCTION WITH, WITH THE KNOWLEDGE OF, OR WITH THE PARTICIPATION OF, ANY CITY, STATE OR FEDERAL AUTHORITY OR UTILITY PROVIDER. CUSTOMERS SHALL BE SOLELY RESPONSIBLE FOR APPLYING FOR AND CALCULATING THE AMOUNT OF ANY SOLAR POWER REBATES OR TAX CREDITS OFFERED BY CITY, STATE OR FEDERAL AUTHORITIES AND UTILITY PROVIDERS. ANY REPRESENTATIONS MADE BY SRE IN CONNECTION WITH SOLAR POWER REBATES OR TAX CREDITS OFFERED BY A GOVERNMENTAL AUTHORITY ARE FOR ILLUSTRATION PURPOSES ONLY AND ARE QUALIFIED IN THEIR ENTIRETY BY THE MORE DETAILED INFORMATION THAT A CUSTOMER CAN OBTAIN FROM THE GOVERNMENTAL AUTHORITIES OFFERING SUCH REBATES AND TAX CREDITS. For all of the terms and conditions applicable to this instant rebate, visit www.sre3.com/texasrebatetandcs.

With a valid proposal quote from another solar installation company SRE will match the price, provided that the proposal reflects an identical system.

###